



Forewords

Launching into its sixth season, the Audi R8 LMS Cup continues to be a showcase for one-make racing in the region. Sporty, progressive and sophisticated, motorsport is in the Audi DNA and there is no better platform to showcase this than the Cup, part of the expansive Audi Sport customer racing Asia programme.

Innovation continues to drive the Cup at the forefront of regional sports car racing. Last season marked the series debut of the second generation of the GT3 car, which has more than 300 international victories to its name, the Audi R8 LMS. This year we see the exciting return of Push-to-Pass, the 'turbo boost' technology that temporarily unlocks additional horsepower for the car at the press of a steering wheel button.

Constantly exploring new opportunities to bring its signature brand of sports car racing to new venues, in 2017, the Cup will make its debut at the iconic Suzuka Circuit in Japan, and will close the season in October at a brand new circuit in Zhejiang, China.

The combination of leading sports car professionals, young talent and passionate enthusiasts creates a formidable field with close, wheel-to-wheel action throughout. This season, we welcome WRT Asia as the Cup's newest service team. The Audi factory team joins Absolute Racing, KCMG and Phoenix Racing Asia as our fourth official service partner, adding further excitement and intrigue to what we anticipate will be a compelling sixth season.

This year's Audi Sport customer racing Asia programme is already underway, and we are excited to be competing in a number of prestigious championships and races. We look forward to continuing to break new ground as we further our commitment to developing motorsport in the region, with Audi race cars lining up for the Macau Grand Prix, the Sepang 12 hours, Blancpain GT Series Asia, Asian Le Mans Series, China GT Championship, TCR Asia and TCR China.





We wish all our drivers and teams the very best of luck as we begin the 2017 season. Last year's championship came down the wire, with Alex Yoong winning his third consecutive title by a single point. The competitiveness of the series intensifies each year and this season promises to leave fans – at the track and for the millions watching our live stream and TV show around the world – on the edge of their seats.

Our sincere thanks to all of our drivers, teams, partners, members of the media and followers for your continued support. We hope you enjoy the 2017 Audi R8 LMS Cup!

Bernd Goeres
Director of Audi Sport customer racing Asia

Martin Kuehl
Head of Corporate Communications, Audi China
Spokesperson, Audi R8 LMS Cup

