



## Audi Sport customer racing Asia overview

Audi Sport customer racing Asia offers a diverse and broad range of opportunities to motorsport enthusiasts, from sports car experiences and licensing courses, to participation in racing events in Asia and Europe. Audi Sport customer racing Asia builds on the Audi global customer racing programme.

Launched alongside the Audi R8 LMS Cup in 2012, Audi Sport customer racing Asia takes a pioneering role in the development of Asian motorsport through its support of entries into the region's leading events and series: the FIA GT World Cup at the Macau Grand Prix (won in 2016 by Audi Sport Team WRT), the Sepang 12 Hours (won by Audi Sport Team Phoenix in 2016), the new Blancpain GT Series Asia, Asian Le Mans Series and China GT Championship.

Audi Sport customer racing Asia also breaks down geographical barriers in motorsport for Asian teams and drivers. The team of the Audi R8 LMS Cup 2017 Amateur Cup winner will be awarded a coveted place in the 2018 24 Hours of Spa, while Audi Sport customer racing Asia has fielded teams at the prestigious Nürburgring 24 Hours, placing an impressive 12<sup>th</sup> with the all-Asian driver squad of Alex Yoong, Marchy Lee, Cheng Congfu and Shaun Thong in 2015.

This season, the brand with the four rings continues to expand its programme with the newly launched Audi RS 3 LMS and the Audi R8 LMS GT4. In the fast-growing touring car category (TCR), Audi has already celebrated success with a class victory at the Dubai 24 Hours and class and overall victories in the 2017 TCR Asia Series.

While the new Audi R8 LMS GT4 is set to make its debut at the Nürburgring 24 Hours this year with Audi Sport Team Phoenix, the first customer deliveries of the new GT4 will be made before the end of this year. The addition of the TCR and GT4 race cars to the Audi Sport customer racing Asia portfolio opens up opportunities to a broader customer base to compete in the region's leading events and series.

For more information about the service portfolio of Audi Sport customer racing Asia please contact:

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